A New Format

Mark L. Dyken, MD

Editor-in-Chief

Beginning with this issue, Stroke will be published by Williams & Wilkins in Baltimore, Maryland, rather than from the Dallas American Heart Association headquarters. AHA initiated this change for all of their journals, expecting that Williams & Wilkins, with their extensive experience in publishing, will be able to broaden the subscription base and improve both the quality and speed of production.

At the request of the AHA Scientific Publishing Committee, Williams & Wilkins redesigned the covers. The new format is similar for all AHA journals but still retains individuality. The intent was to create a more attractive cover and a format that would allow readers to easily distinguish one issue from another. Once we were assured that the changes would not affect the content or the listing of the contents on the cover, and that the proposed illustration would convey meaningful information, we enthusiastically supported these changes. Our readers are very emphatic that the contents be listed on the cover, and we believe that an attractive illustration affords us an opportunity to convey significant messages to our readership.

I can think of no more meaningful first cover graphic than a tribute to Dr William Feinberg, whose eulogy was published in the December 1997 Stroke. Bill Feinberg’s untimely death after sudden cardiac arrest was a great loss to all of us in the stroke community. Dr Feinberg was an active member of the Stroke Editorial Board and was the first to die in office. He held a pivotal role in the American Heart Association as chairperson of the newly formed Stroke Advisory Committee commissioned to monitor and advise the Board of Directors for all stroke-related activity. He was also President Elect of the AHA, Old Pueblo (Tucson) Division. From a professional standpoint, Dr Feinberg was an outstanding young researcher and leader. From a personal standpoint, he was a treasured friend to so many of us.

Readers may also notice that articles appear to be shorter. This apparent brevity is simply due to a more economical layout for the inside pages, saving production costs as well as page charges to authors.

We invite readers to submit color illustrations that might be used for future covers. We will select cover illustrations on the basis of attractiveness, but most important, because they convey significant information to our readers. Please send suggestions for cover illustrations to the following address:

Stroke Editorial Office
Indiana University
Wishard BA 402
1001 W 10th Street
Indianapolis, IN 46202-2879.

Readers may also notice that while several members did not continue on the 1998 Stroke Editorial Board, seven new members have been added. We are proud of the high quality of the editorial board and of the fact that the board is widely representative of North and South America, Europe, Asia, Australasia, and Africa. Since 1996, the Stroke Editorial Board has met AHA goals for inclusion of minorities and women. Our editorial board includes 40% minority and female members and represents 21 different countries.
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